



# FASHION

2024

GET READY WITH ME (GRWM), COME WITH ME, & PARTY WITH ME

# QUI TALKS FASHION

# TAKEOVER

YEAR 2024 - BY: QUISHA JOACIN

**"HEY, TALKERS**

**QUI TALKS HERE, KICKING OFF 2024 WITH A  
STYLISH BANG BY DIVING INTO THE VIBRANT  
WORLD OF BLACK FASHION – FROM  
LEGENDARY DESIGNERS TO RUNWAY GLAM  
AND INNOVATIVE BRIDAL CREATIONS. JOIN ME  
IN UNCOVERING UNTOLD STORIES,  
CELEBRATING TALENT, AND MAKING 2024 THE  
YEAR OF BLACK FASHION EXPLORATION! "**

*Quisha "Qui Talks" Joacin* 🎤

And that is all we need to

# QUI TALKS OVERVIEW

Qui Talks: Empowering  
Fashion & Lifestyle  
Enthusiasts

Qui Talks is a prominent and influential platform in the fashion industry. Our mission is to provide entertaining and informative experiences to the audience, offering insights into the world of fashion, lifestyle, and entertainment. We focus on educating and engaging the audience without explicitly asking for anything in return.





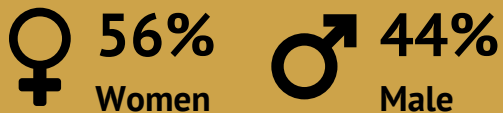
# Qui Talks

**Fashion & Lifestyle, Entertainment Media Personality**  
**About Me**

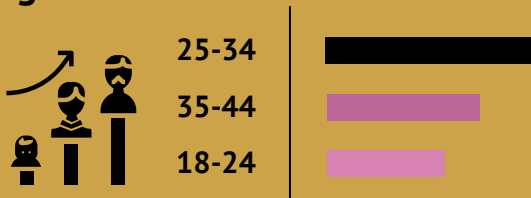
Vibrant and engaging platform that takes its audience on an exciting journey through the world of fashion, lifestyle, and entertainment, providing insightful content and exclusive experiences during events like NYFW and more.

## Demographics Audiens

### Gender



### Age



## Services

- TV Hosting/Podcast
- Event Host/Mcee
- Red Carpet Correspondent
- Fashion Brand Ambassador
- Qui Talks Vault

## Previous Collaborations

- EMERGE! Fashion Week
- Colgate Bright Smiles
- Ambi Skincare
- TGIN Haircare

**20K**  
Average  
Followers

**10K**  
Average  
Reach



**100K**  
Average  
Impressions

**57%**  
Engagement  
Rate







# CONTENT PILLARS

## EDUCATES, ENTERTAINS, ENGAGES

### **Black Fashion History and Icons:**

- Explore the legacies and stories of Black Fashion pioneers, highlighting their impact on the industry.
- Showcase the work and achievements of iconic Black designers, stylists, and influencers.

### **Fashion Shows and Runway Highlights:**

- Cover black designer fashion shows, offering behind-the-scenes access and highlighting key moments from the runway.
- Share insights, trends, and standout pieces from these events.

### **Black Bridal Designers and Wedding Fashion:**

- Feature Black bridal designers, their unique creations, and the evolving trends in Black bridal fashion.
- Explore stories behind weddings featuring Black culture, traditions, and fashion.





# CON'T ....

## **Interviews and Profiles:**

- Conduct interviews with Black fashion figures, designers, stylists, and industry insiders.
- Profile rising talents and influencers within the Black Fashion community.

## **Retail and Boutiques Showcases:**

- Highlight Black-owned boutiques and stores, showcasing their unique collections and contributions to the fashion industry.
- Spotlight emerging designers and small businesses promoting diversity in fashion.

## **Cultural Influences and Inspirations:**

- Explore the cultural inspirations behind Black fashion trends and styles.
- Discuss the influence of art, music, history, and cultural movements on Black Fashion.

## **Fashion Tips, Trends, and Style Guides:**

- Offer fashion tips, trend analyses, and style guides, focusing on inclusivity and celebrating diverse fashion aesthetics.
- Provide style advice and insights on incorporating Black Fashion elements into everyday wear.

# BENEFITS OF PARTNERSHIP

## UNIQUE AND VALUABLE OPPORTUNITIES TO GAIN BY ALIGNING WITH QUI TALKS

### Who's Watching

Our show attracts a diverse audience passionate about fashion and exploring different cultures. People like us, excited to celebrate diversity and style in the fashion world.



### Exclusive Access

Highlight your brand in exclusive dedicated content. This grants sponsors a unique opportunity to be prominently showcased during designer fashion shows, bridal showcases, and interviews with big names in fashion..



### Connecting Brands through Storytelling

We're not just showing off products; we're telling cool stories about the brands that support us. We craft authentic and resonant narratives that transcend product placement, creating an emotional connection for our audience to truly engage and connect with the brand story.



### Diversity and Inclusion Advocacy

Sponsoring our show supports diversity and inclusion in fashion. It's about lifting up the voices of Black Fashion pioneers. Brands with us show they care about culture and diversity.



# BENEFITS OF PARTNERSHIP

## UNIQUE AND VALUABLE OPPORTUNITIES TO GAIN BY ALIGNING WITH QUI TALKS

### Your Style, Your Choice

We've got different ways brands can join in. They can have their logo shown, products highlighted, or even get shoutouts. It's all about what works best for each brand.



### Proof It Works

Past sponsorships have yielded significant results in terms of increased brand visibility, heightened engagement levels, and even improved sales. We provide comprehensive data and case studies to showcase the tangible ROI brands have experienced through their association with our show.



### More Than a One-Time Thing

We're not just looking for sponsors; we're building lasting friendships. It's not just about now; it's about growing together over time, delivering mutual value and sustained growth.





# CLIENT TESTIMONIALS



**Hope Wade**  
**Rockland Fashion Week**  
**Rockland, NY**

Qui Talks is the consummate professional! She was on time, kept the audience engaged, listened to instructions and it was an absolute pleasure working with her. Looking forward to booking her again



**Dionne Williams**  
**D. Williams PR**  
**Chicago, IL**

Qui Talks worked as red carpet host at the Emerge! Fashion Show during New York Fashion Week. She was a delight to work with! She engaging and a great interviewer to the celebrity guests that attended and produced an amazing post event that went viral that gave a recap of the event! She is now our permanent correspondent

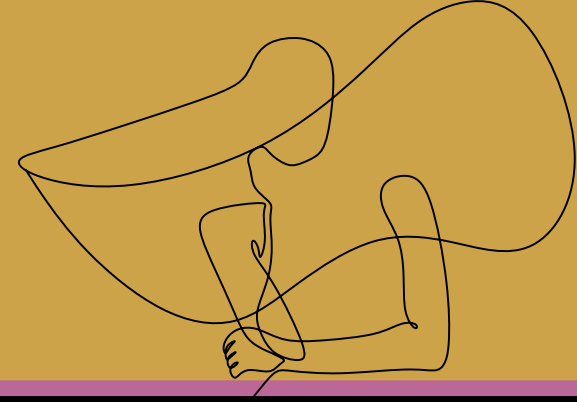


**Lynn Allen Jeter**  
**Lynn Allen Jeter & Associates PR**  
**Los Angeles, CA**

Qui Talks has been the upfront, get-it-done gal from the moment I met her in 2017. She introduced herself and brand then instantly took over my red carpet with her vibrant personality. Qui Talks is all about getting everyone excited to step in front of the camera with her and get you the latest scoop on what the industry has to offer. Her talent doesn't stop at the carpet but expands to all aspects of production when it comes to the entertainment industry. Hence why we are still in contact after all these years. Qui Talks is definitely your go-to media personality.



# SPONSOR PACKAGES



## CULTURAL COUTURE

**\$1000**

- **Logo Placement:** Brand logo displayed prominently in the opening and closing credits of each episode.
- **Verbal Mentions:** Verbal acknowledgment of the brand during episodes.
- **Social Media Shoutouts:** Recognition on Qui Talks' social media platforms (Instagram, Twitter, Facebook) with a dedicated post mentioning the brand.

## STYLE LUMINARY

**\$2000**

- **All Cultural Couture Benefits:** Logo placement, verbal mentions, and social media shoutouts.
- **Product Integration:** Feature a branded product or service within an episode, seamlessly integrated into the content.
- **Exclusive Feature:** A dedicated segment or interview showcasing the brand's story and offerings.

## FASHION MAESTRO

**\$3000**

- **All Cultural Couture and Style Luminary Benefits:** Logo placement, verbal mentions, social media shoutouts, product integration, and exclusive feature.
- **VIP Access:** Exclusive access to behind-the-scenes content, bloopers, or special footage for the brand's internal use or promotion.
- **Collaborative Opportunity:** Co-create content with Qui Talks for an episode, event, or special project.

# LET'S ELEVATE FASHION TOGETHER!

## THIS STRATEGIC PARTNERSHIP WILL ELEVATE BOTH QUI TALKS AND YOUR BRAND

We look forward to discussing the details of this collaboration in person or via a virtual meeting.

Thank you for considering this proposal; we believe that this partnership will yield mutually beneficial results.



She has supported me in  
so many ways. Given me awar

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# THANK YOU!



**QUI TALKS**  
**FOUNDER/HOST**  
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**PHONE: 845.499.3816**

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